



# Celebrating Our Impact & Looking Ahead



2021 ANNUAL REPORT





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# Mission

Help One Now empowers families in developing countries through high-capacity local leaders with proven solutions to end extreme poverty.

## Partnership Model

Help One Now partners with high-capacity local leaders who are already working effectively in their respective communities through friendship and partnership. They are our greatest resource, and without them, sustainable change is impossible. These leaders are community development experts, pastors, team builders, and co-laborers for Christ on the journey to end poverty. They collaboratively mobilize the local church, government agencies, and other entities to engage the community's needs with key initiatives that produce community resilience, health, and progress.





# Letter from the CEO

As I write this letter, we are just a few days away from March. Approaching this month is a vivid reminder of what took place two years ago when the world began to shut down. Who could have imagined the many challenges we would all face.

2020 was all about pivoting and surviving; there was no playbook. In 2021, the goal was to bounce back and push forward in empowering local leaders to keep families together so that they can thrive and their communities can flourish.

As I reflect on these past two years, I am so proud of the Help One Now community! In a time when we could have all leaned out and focused on self-preservation, we chose to lean in and love our global neighbors. It was not easy, but we did it. We stayed the course. We stood and remained faithful, and we should be proud of that.

We have created a community, a wide table of people from all walks of life who choose to be a part of this mission. This mission matters deeply to us and to those fighting so hard to lift themselves out of poverty while dealing with a global pandemic.

The absolute hard truth is this; none of us can achieve our dreams alone. We all need a community, a village, who will decide that doing good is better and that serving our local and global neighbors is essential. So when a mom and dad try to chase their dreams and provide for their family, they do not have to do it alone. Instead, they will find others who care and who are willing to help them as humans and as equals created in God's image.

In 2021 we chose to love and serve others, and because of that, we see hope and progress all around us.

Thank you for a great 2021! And once again, we will continue to show up and build together in 2022!

Together We Build,

Chris Marlow  
CEO & Founder





# “A love most luminous”

That is the kind of love you have shown the communities we partner with. Over the past two years, when things seemed so dark, your love was truly a light in the lives of our partners. It is hard to express our gratitude with just words, so we created this Luminous video as a heartfelt thank you from the Help One Now team and our global partners.

Scan the **QR code** to watch the video or enjoy the words on the following pages.



[youtube.com/watch?v=ptKbguurPGU](https://youtube.com/watch?v=ptKbguurPGU)

## Luminous

We had to learn to see in the dark this year,  
last year...  
Even us -  
with ample outlets  
and auxiliary power,  
extension cords  
and flashlights on iPhones,  
us with Plan B's, second chances, second homes  
infrastructure to support the unknowns  
even we were flying blind this year,  
last year ...  
The days dragged on  
as the sickness passed on  
and the darkness of uncertainty fell too close to home.  
We fumble through unprecedented This and new normal That,  
and it takes all our focus not to fall down  
when darkness settles in the place  
we thought we knew our way around.

So it takes courage to see  
beyond our four walls  
when all we know is cast in shadow.  
When suddenly it's our schools, our children,  
our plans interrupted....  
Who would dare to share power,  
to empower another  
when your own tomorrow is shrouded in fog?

And yet, that's what you have done.  
You have strained your eyes  
to see your neighbors in places that others look past -  
places where darkness has always been the forecast -  
places where the pandemic has eclipsed the hope of relief,  
plunging those burdened by poverty further under  
a dusk that will not lift  
You know that.  
You see across seas in the dark.  
You see beyond your own needs in the dark.

And you have been faithful -  
through famine  
through earthquakes,  
crises, COVID, and unrest -  
your compassion did not flag  
your courage manifest.

As did that of local leaders,  
guiding families through the dark  
without any flashlights or x-ray night vision -  
only with intuition, valor, and wisdom.  
They have suffered with,  
rebuilt with  
and celebrated with  
their sisters and brothers-  
because darkness can't swallow you  
so long as you can feel the hand of another.

And that's why we're not giving up.  
That's why gloom doesn't win.  
That's why we need you still.  
Families need you now, all in.  
As a lighthouse can reach weary ones far from the coast,  
when it's the darkest is when you can see the light the most.

So, let's light all the candles  
and rub sticks together.  
Pull out the backup generators.  
Whatever light we have  
is light we can cast-  
light that can illuminate local leaders' paths  
to education, opportunity, security, and hope.

And fire is the essence  
of multiple elements  
working together to spark a radiant glow -  
On our own might, we cannot ignite -  
Partnership is the hero.

So, play the part that only you can,  
join us as this year comes to an end  
-this year that has challenged and come at a cost-  
May courageous generosity be your response.

Imagine what your gift will help to illuminate:  
a path forward for parents,  
the hope of a new business,  
kids enrolled in school  
and learning to read  
and to lead,  
sustainable solutions for communities in need.  
Light reveals what darkness tried to hide:  
a circle of empowerment  
joining hands worldwide  
refusing to let go even in the blackest of night.

As this dark year ends, we all have a choice.  
Stay cozy and safe by what quiet luster we can muster,  
OR,  
let your light travel  
at the speed only light can  
to places and faces  
most radiant,  
most resilient,  
most ready  
and yet,  
most hurting,  
most suffering,  
burdened by poverty in a zip code most unsteady.

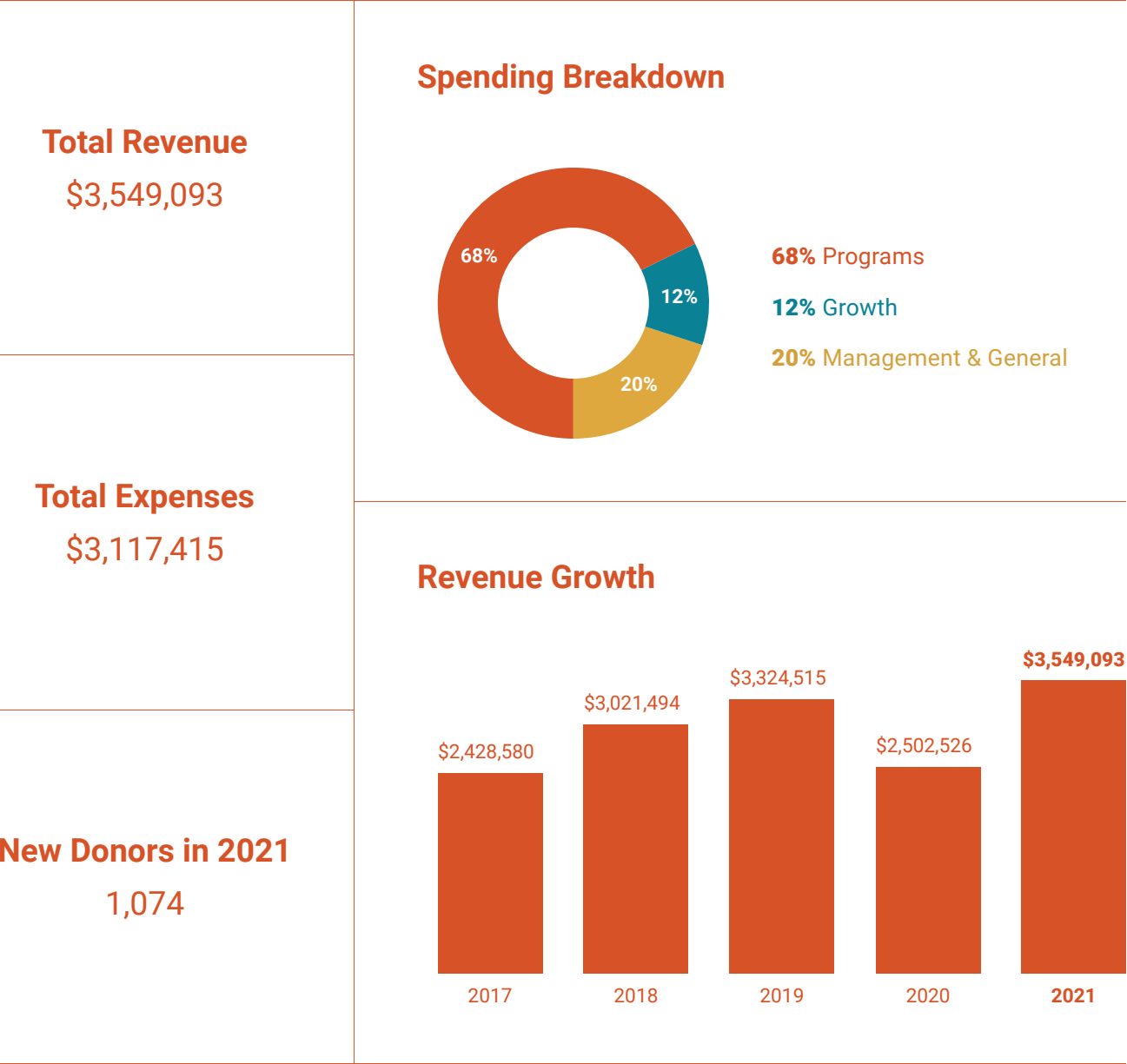
We hope you'll choose to stick with us  
and give courageously  
out of a love most luminous.



# Financial Highlights

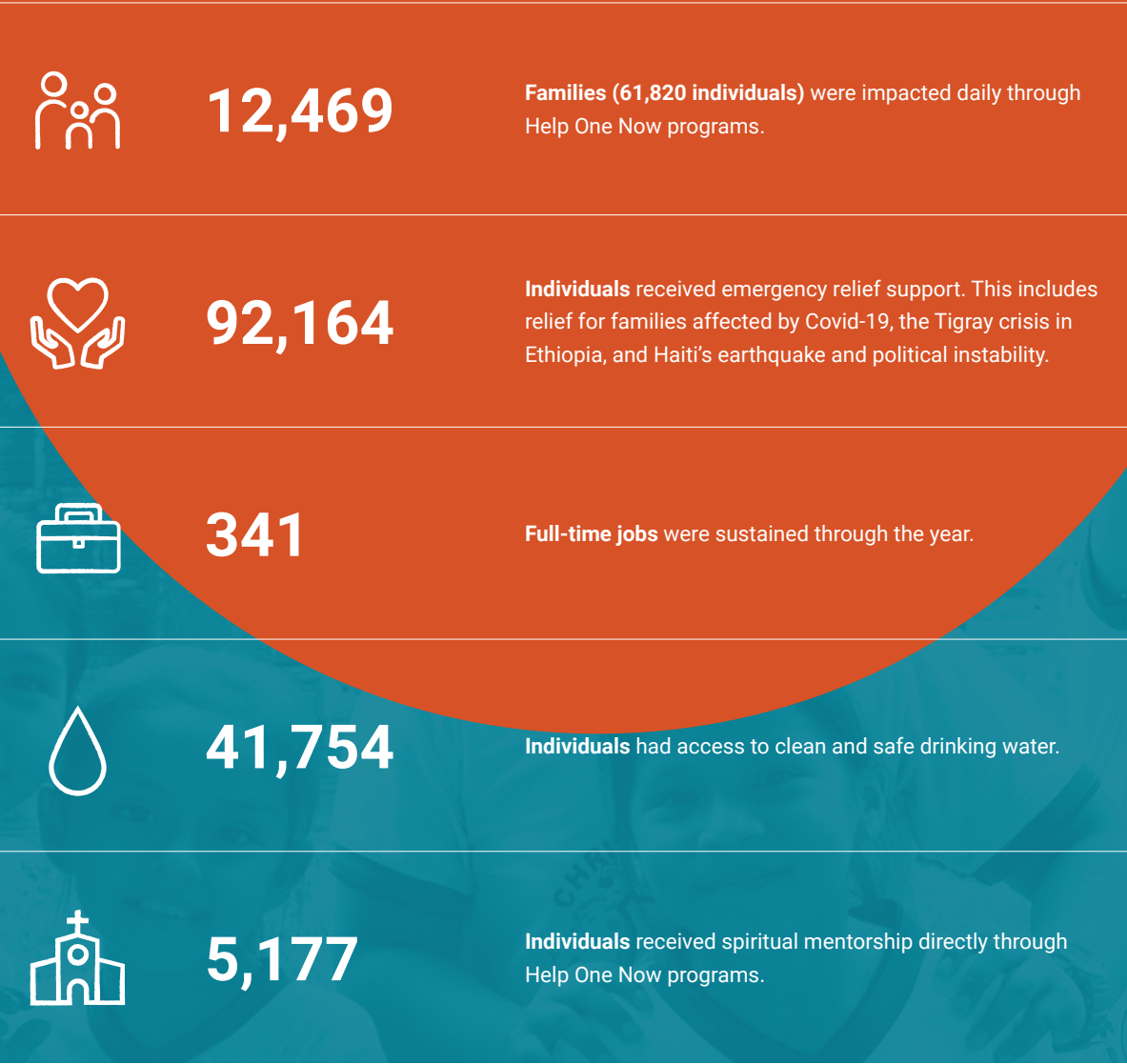
Despite the challenges of the year, 2021 was our best year ever! We were able to prioritize continuing our programs and investing in our staff all around the world. This was all made possible because of your generosity and commitment to doing good. Together, we believe we can continue this growth and empower more families than ever in this next year and beyond!

For more information on how your generosity was used in 2021, scan the **QR code** or go to **bit.ly/financials-breakdown**.



# 2021 Impact Data

Your generosity has continued to make an incredible impact around the world! Despite the continued challenges of 2021, you all showed up and pushed the work forward to empower more families than ever. Our Family Business Program, Education, and Restorative Care initiatives all saw significant growth and set up our partners around the world to grow their vision and dream of new possibilities. We believe our greatest gift is one another, and we want to celebrate all that we have done together in 2021 as we move forward in courage and hope for this year and beyond! These impact numbers below represent your commitment to doing good and standing alongside the partners and communities we serve around the world as they continue their fight to end poverty forever.





Partner Communities

	<b>Belize</b> Local Leaders: Julie & Nigel Miguel Communities: Belize City
	<b>Dominican Republic</b> Local Leader: Rod Davis Communities: La Vega, Neyba
	<b>Ethiopia</b> Local Leaders: Aschalew Abebe, Eyerusalem Haile Communities: Bishoftu, Debre Zeit, Gunchire, Wolaita Sodo
	<b>Haiti</b> Local Leaders: Gaétan Alcégairre, Jean Alix Paul, Jean St. Cyr Communities: Drouin, Ferrier, Guibert, Marothierre, Port-Au-Prince
	<b>Malawi</b> Local Leader: Ray Misomali Communities: Lilongwe, Ntcheu
	<b>Peru</b> Local Leader: Mercedes & Willie Malpartida Communities: Iquitos
	<b>Uganda</b> Local Leader: Edward Magumba Communities: Jinja, Mayuge
	<b>Zimbabwe</b> Local Leaders: John & Orpah Chinyowa Communities: Marondera





## Local Leader Interview: Julie & Nigel Miguel

Help One Now empowers local leaders through friendship and partnership. We work with leaders who are already working effectively in their respective communities. These leaders are our friends and partners on the journey to end extreme poverty. They are our greatest resource, and sustainable change is impossible without them.

We recently sat down with Belize local leaders, Julie and Nigel Miguel. In this interview, they reflect on the progress of their ministry, how empowering families has impacted their community, and their vision for the next year and beyond. We hope their words are as inspiring and hope-giving to you as they were for us!

### What led you to start your ministry in Belize, especially when it comes to empowering families through business?

**(Julie)** We started our program in 2012. It was an outreach ministry to our community, where we served families living under the margins. This ministry got started because of the children. We noticed that they were playing and living in the streets and had no direction. We decided that we wanted to do something about it, and it just grew from there. We saw the needs, and we tried to fill them. So every day, it was addressing the needs of this community. We had an after-school program for the kids to help them with their homework, but we realized that we needed to get the families involved at some point. So we started inviting the families to the center for different kinds of lectures and activities, and we went out into the neighborhood and met them where they were.



And from there, we knew we needed to find a way for the families to help themselves, and that's where the Family Business Program came in. When we empower a family, getting them set up in their business doesn't take much. For them, it's just to have that opportunity for the capital start-up. They have the mindset and the desire to succeed! They want someone to listen to them and their dreams. And for us to meet that dream, it's just a fantastic feeling for us. To know that once I accept an application from them and they finish the program, I can look them in the eye and tell them

that they are funded! And that is, well, it's like a miracle. It's a true miracle.

### What are some ways you have seen your work create a lasting impact in the community?

**(Nigel)** It's been very powerful. In the community we work in, Julie's word is bond. It's like gospel. She holds our work to a high standard, and when we're able to deliver with that, it makes a significant impact here. You know, Belize is a small community; everybody knows everybody. The residual effect of the work is amazing. When you have someone in the program, and they bring you another person, the impact spreads out more and affects more families. There are other programs in the community, like government aid and other small things. However, many people come to the community and just give lip service. It might alleviate some situations, but it doesn't create lasting change. But Water Walker's, in partnership with Help One Now, delivers. We get to live out the day-to-day with families and see it through for the long haul. Your partnership has made it easier to fulfill our promises and ensure families can support themselves.



### Can you give us an example of a family who has flourished because of the Family Business Program?

**(Julie)** We have several entrepreneurs who have thrived and excelled beyond our expectations, but one lady stands out named Dotsie. She was one of the first members of the program that started in 2019. She started out with a



small bakery cart that she would take out to sell every day to the main street of the city. As she increased her sales, she reinvested her profits to start a used clothing business. She has now hired another employee to run that business for her, and she reinvested again to use her bakery to make and sell pizza. So she has already grown to own 3 different businesses! I admire her so much. She's an incredible woman with an incredible success story. She's the head of her home and is taking care of her daughters and six grandchildren while they create a better life for themselves. She is paying for their school and helping her daughters learn and start their own businesses as well. It just took one little spark, and now she's going off like wildfire!

**What are your biggest dreams for the future of the Family Business Program in Belize?**

**(Julie)** So far, we have empowered 87 small businesses, and we're hoping to do an additional 50-65 in the next year. I believe that the impact that we've already made in this community is enormous. The community is so small, you know, so the money is changing the whole community. I think that's great, and we would love to expand that impact into the entire nation of Belize.



**(Nigel)** You can see the difference the Family Business Program has made not only financially but also in how the people with businesses carry themselves. They've become better citizens, and they're no longer relying on the system. Knowing people when they first came into the center and seeing them transform to where they are now is totally different. Getting to walk alongside them financially and

spiritually as they take their journey and their story unfolds plays a significant role. So this program is affecting the beliefs and outlook of the community on numerous levels. It's community first, but we're also making better citizens for the country of Belize. The program allows us to bridge the cracks that these folks usually fall through, and as long as we're lightening the load on the system, that means the system can go out and help more and more people. And then, at some point, if we continue helping people to help themselves, we won't even need the system anymore. The entire country could be thriving on its own.

**What has partnership and friendship with Help One Now meant to you?**

**(Nigel)** The program and our work together have enriched our lives. Just the interaction with the people and getting to know you guys. These are all like extras, you know, perks that when you're in the mix, you don't think about them. But when you can actually step outside and just smell the roses, you see how much this partnership has enriched our lives. I would like to say thank you. We always talk about someone else seeing our vision, and even though it's our vision, you need a team to help you get it to become a reality. So we want to say thank you for that. Because without the partnership, this doesn't happen the way it's happened. And it's huge because I can look back and see how we built on this. We always want to see it grow, and it's just amazing. Where it's come from, to where it is, and then to where it's going.

**(Julie)** I would not have thought in my wildest dreams when I embarked on this work that we would be supported like this. This community that we are building and the work we are doing are because of you guys. You know, the U.S. Embassy in Belize honored me and referred to me as "Superwoman." I never thought about myself that way, but after the award, I believed it - I do get to be a Superwoman! But they don't know that the wings I have, you know, the people carrying me. I will forever be grateful for this because there's not a program in Belize that does anything close to what we do together. We're just very blessed to have the support system behind us. I mean, this is just incredible. We're trailblazers in Belize together!





# Family Business Highlight

“

The year 2021 was full of changes, challenges, and opportunities. However, throughout the COVID crisis, we have seen an indisputable power within Help One Now’s Family Business Program: the passion, determination, solid commitment, and entrepreneurial mindset of the families combined with the ability to master the speed of change in the local economy has been inspiring to see.

Rarely have these capabilities been more crucial than they are today, as the reality of COVID-19 makes it necessary to continue to expect the unexpected. Despite the COVID-19 crisis, we continued to empower vulnerable families in our partner communities all over the globe. More than 80 percent of the businesses run by our empowered families are not only surviving the COVID-19 crisis, but they are flourishing. Our key strategies to empower families are simple. With the support of donors like you, we give intensive and transforming business training and the most appropriate in-kind support to hardworking families to start or expand their small businesses. The Family Business Program works well and serves the intended purpose of increasing families’ resilience and decreasing their vulnerability.

The empowered families can put nutritious food on the table, enable their children to attend school, get access to health services, and provide a safe, stable, and loving home for their families. The program increases their income, improves their lives, restores their dignity, and enables them to develop a positive self-image and build their self-confidence. All empowered families develop a ‘can do’ and ‘I can change’ attitude and have succeeded in their private and public lives. At Help One Now, we are not just running programs; we are changing lives for the better.

In a year when economic conditions were tough, we are proud that Help One Now courageously led with its core values, taking a “people first” approach. We prioritized health and wellbeing while doing holistic and integrated interventions in all of our partner communities.

In 2022, we look forward to going deeper and focusing more on impact than on numbers, focusing more on quality than quantity, and emphasizing mentoring and empowering families over just doing regular monitoring and follow-up visits. We are moving forward together, and the best is yet to come!

Your Co-Laborer for His Kingdom,

Aschalew Abebe,  
HON Global Empowerment Director



## 2021 Impact Highlights:

**374**

Families launched their businesses, which brings our cumulative total to 1,436 families empowered!

**286**

New families were enrolled in the program

**1,426**

Students were enrolled in school as a result of families empowered through the Family Business Program

## Impact Story

Sherie and Floyd Herbert were one of the first families to go through the Family Business Program in Belize. The Herberts live near one of the oldest Mayan ruins in Belize, a largely popular tourist destination. Upon graduating from the program, they opened a souvenir shop there and worked with local artisans to sell traditional wood carvings and crafts. Their business was a major success in their first year of operation, and they created stability for their family.

Like many business owners around the world, the Herberts faced a setback when the Covid-19 pandemic hit. Tourism in Belize came to a halt, and they were forced to close their shop. The Herberts had some savings built up from their profits, but as the pandemic progressed, they knew they had to find a way to generate income. Sherie took action immediately and began creating a new business plan.

The Herberts had some extra land on their property, so they started planting crops to sell in the local markets. Sherie also opened a window shop out of their home to sell their produce and other household goods. Being in a more rural area, their shop filled a significant need in the community and was immediately successful! The Herberts built their savings back up and got themselves back on their feet.

The country has now opened for travel again, so the Herberts reopened their tourist shop and hired a new employee to help run it. Their family now has three successful businesses! The Herberts are creating a sustainable future for themselves, as well as using their success to create jobs and impact their community.





# Education Highlight

“

Education has the power to bring light into the darkest of worlds. When there is suffering and neglect, education helps find the way out - a better way for a better future.

We can see day by day and year after year how education has the power to heal and restore and empower. Education has exchanged brokenness for beauty and joy. Education has the power to continue breaking the cycle of poverty in this generation, and I believe it because I see it every year!

Mercedes Malpartida,  
Peru Local Leader



## THE CIRCLE

### 2021 Impact Highlights:

**4,423**

Students were enrolled in school, which brings our cumulative total to 6,933 students empowered through education!

**1,913,786**

Meals were served around the world.

**184**

Teachers were supported through our education programs.

### Impact Story

Angel Di Maria is a 4th-grade student who exemplifies the transformative power of education.

Angel is a 9-year-old boy who lives with his loving grandparents in Peru. They took over care of him when he was very young. Tight finances and lack of resources made it difficult for them to provide the care Angel needed. Angel went to a local public school with little investment in the students and little access to nutritious meals.

All of that changed when Angel's grandparents learned about Colegio Kairos, the Help One Now supported school in Peru! Angel's grandparents told the Kairos team about their circumstances, and the team gave Angel a scholarship to start school right away! Additionally, the school needed a new cleaning staff member, so they hired Angel's grandfather for the position. Angel's family now has a stable income and a renewed sense of hope for the future.

As with many students, the Covid-19 pandemic has created many challenges for Angel's studies. However, thanks to support through The Circle, Angel has the resources he needs to succeed in school and improve his grades this year. He loves his school and misses his peers, but he is thankful for the opportunity to continue his studies online and soon even in person!

Angel's grandparents are incredibly grateful for Kairos and the opportunities they've provided for their grandson. They now have the support they need and are confident that Angel's education will open many new doors for him.





# Restorative Care Highlight

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The restorative community care that we are doing is critical because we believe it is essential for us to live to help others live. It is vital to help others help themselves. Keeping families together is very important for us. It is important to make sure the families have everything they need to take care of themselves so that even in the middle of difficult situations, the families can stay together and flourish.

Our clean water initiatives help provide water for the schools and families in the community, and our feeding programs have been life-changing for our people in Haiti. But the most important restorative care we provide is spiritual development. Making sure the entire person and the whole family are cared for is key to changing communities forever.

Together We Build,

Jean Alix Paul  
Haiti Local Leader



## 2021 Impact Highlights:

193

Children received 24/7 care

37

Children transitioned from vulnerable situations to a secure home environment

20

Children were reunified with their families

Additional Restorative Community Care highlights listed under 2021 Impact Data on page 11.

## Impact Story

Ziada Semed is an energetic and bright 3rd-grade girl living in Gunchire town, Ethiopia, with her mother and five siblings. Ziada dreams of becoming a teacher to provide kids just like her with a quality education one day.

To bring Ziada’s dream to life, she joined the Help One Now sponsorship program, which supports her school fees and helped provide her with school supplies such as a backpack, books, pens, and masks for class. With this support, Ziada gained new confidence and could focus on her education rather than her family struggling to meet her needs.

Ziada’s mother was also able to go through the Family Business Program and start her own small dairy cow business. This business has provided enough income for the family to get back on their feet and create a pathway to a sustainable future.

When she grows up, Ziada hopes to be successful enough to support her family and give back by helping other children who are vulnerable in the community.





# Donor Interview:

## Tyler & Amy Price



Our donor community is the backbone of our work around the world. Your generosity and commitment to ending the cycle of poverty is the force that drives and sustains family empowerment. We want to honor and highlight that commitment each year, so we recently sat down with donors Tyler & Amy Price to hear what being part of the Help One Now family means to them.

### How did you first hear about Help One Now?

**(Amy)** When we first moved to Austin from Kansas City, about 11 years ago, we were going to the Austin Stone Church, and Chris Marlow came over to speak to our small group about this new charity work that he was doing. We all sponsored a child in Haiti that night, and we just continued to do that through the years and donate every once in a while. We really loved what he had to say and loved the organization. We loved that it was new, and at the time, it was in Haiti, and we had known people that had just adopted from Haiti. We continued that until we started going to Austin New Church and got more involved and saw

the growth that had happened after that. So we started with Chris, started small, and then continued until we learned more, knew more, and saw that growth.

### What does generosity and doing good around the world mean to you and your family?

**(Tyler)** We've been blessed to have what we have and then in our hearts to be able to give in places like Haiti and organizations like Help One Now, and it's been really awesome to see the growth. We haven't been able to go there physically, but we know we can

do something. Both are essential - you have the goers and the doers, but you need both. So it's really nice to see how both can coincide, and we can still be a part of that.

**(Amy)** I think too when we started a family; we just wanted to instill into our kids that no matter what our situation is at the time we want to give, sacrificially giving or giving out of abundance. We've taken our kids to volunteer because I want them to see it, and I want them to feel it, and I want them to know how lucky and fortunate they are. You don't want them to have any hardship because you love them so much, but you also want them to understand it. And I think as our lives have changed

and seasons have changed, we don't get to go out and be the hands and feet as much. So we still want them to know that we're giving and we're giving toward causes that are legit and doing good work in the world, even though we can't go there right now.

We have our family motto that is Micah 6:8, and it has been for a long time - "To do justly, love mercy, and walk humbly with God." It's tattooed on our bodies, it's around our home, on our walls, and that's the thing we want to instill in our family.

### What does Family Empowerment mean to you?

**(Tyler)** From my perspective, it's really about affording a family the opportunity to be empowered through education and valued work. Valued work means that they're doing work to not only help themselves but help others, and through that, they're valuable in their community, and they're becoming sustainable. It's durable over the long haul.

But first and foremost, I think it starts with education. And to get somebody an education, it's cliché to say, but it does change the world. It changes a family's world and their community around them.

**(Amy)** Education is such a way out, even here in America. Not only for a child to get an education and experience something that generations before them may have never had, but also for the families that get to have their kid in school. They then get to go to work and know their kids are safe and educated.

### What are some of your favorite things about partnering with Help One Now?

**(Tyler)** For me, it's seeing the fruit of the labor and getting to hear the stories and take part. It's amazing that you and I get to sit at the table together, and I get to hear the stories and see the stories, how you're taking people with you on the journey. I think to me, that just allows a little bit more vulnerability on your part for Help One Now to say, here's what we're doing, we're not hiding anything. It allows people to transparently see what's going on. It's very open access. There's always that reservation that people may have in giving to a charity of how much is going to fully support the cause. And that's where I have affirmation with Help One Now that what we're doing is truly changing lives and not solely going to administration. It's truly going to impact the end-user, which is the person on the other side that we're affecting.

**(Amy)** Yeah, I agree that the people that started the organization and work closely with the organization are so reachable to us as donors. It's so transparent. And when you have an organization that is like that, I think it allows you to have more buy-in, and it allows you to then be so proud and bold to tell other people about it. So when we hosted our gathering in November and had people over, we were telling them about the organization that we love and support, and I felt confident to do that and ask for their money non-apologetically. Because I know where it's going, and they can see if they give \$1,000, this is the result. This is what's happening. They're supporting one family. You want to invest in companies

and organizations that you're proud to ask others to do the same because you know the result.

### Can you tell us more about opening your home last year to host a Help One Now Dinner Party? What was that experience like for you, and what did it mean to be able to share the HON story with your friends and family?

**(Amy)** We love hosting our friends and family in general. We love a big table and an open home. We hosted our dinner in place of a Friendsgiving, which we usually host. So this time, we said let's still gather, eat and drink, but we also want your money! Again, I can say that without apology because I know the people I invited, and I know that they had room to give, and I think it's a cause that is 100% the right place to give. It can be uncomfortable for some people, depending on who you are and the group you invite. But I would challenge people to get uncomfortable.

Brené Brown says you can either be courageous or comfortable. Every once in a while, it's okay to choose courage and to do something that takes you out of your box because you know it's for a greater purpose. I mean, who doesn't want to drink wine and eat good food and tell stories and meet new people and gather together? It doesn't have to be a giant gathering. It can be a few people. But you need to invite specific people who will come to that particular gathering with the purpose you have in mind.



# Community-Led Fundraising Spotlight



A highlight of 2021 was kicking off our Community-Led fundraising program! Community-Led fundraising is an incredible way for you, our valued donors, to advocate for the mission of Help One Now. Each advocate has the opportunity to share why they are passionate about supporting our mission with their friends and family, which helps grow our community and, therefore, our impact around the world!

Last year, five of our loyal donors said YES to launching their own campaigns and raising money to empower families! Through their advocacy and the generosity of their networks, over 110 families will be empowered through our Business Launch Program!

**Sue & Chuck Baker**, two of our valued donors, launched their own campaign last fall! When asked about their experience, they said:

“Help One Now clearly aligns with our values and really does make it ‘simple’ to help from right where you are. Empowering families feels so attainable, and we just need to get more people engaged to make it happen. We were bold in leading this effort to fundraise for Help One Now, and ultimately **empowered 67 families toward financial independence** and raised awareness for the mission of Help One Now.”

We are so grateful for each advocate’s willingness to use their time and resources to support our mission of empowering families. If you are interested in learning more about launching a fundraiser for Help One Now, scan the **QR code** below or visit [helponenow.org/fundraise](https://helponenow.org/fundraise).



## CHURCH PARTNERSHIP

**We believe that bringing *your church together with local churches around the world* produces some of the most beautiful Kingdom work and the greatest opportunity to see lives transformed.**

We’ve spent many years developing our church partnership program and have worked together with many pastors about how we could co-create something that helps the local church serve our global neighbors. We have landed on a partnership that offers mutual blessing and opportunity for your church to grow and flourish as we work together with churches around the world.

Scan the **QR code** below or visit [helponenow.org/partner](https://helponenow.org/partner) for more info:





## Staff Interview: Payton Junkin

One of our most beloved Help One Now team members and friends has moved on to pursue some new and amazing opportunities for him and his family. You know him, and you love him - the one and only, Payton Junkin!

Though we are sad to lose him, we could not be more proud and excited for him in this next journey, and we know he will continue to be part of the Help One Now story and work in new ways.

We wanted to take some time as he departs to hear about his time with Help One Now and let him give some last words of love and encouragement to all of the Help One Now family.

### What initially inspired you to work with Help One Now?

**(Payton)** First and foremost, the mission - the sustainable and locally-led work that is treating causes instead of the symptoms.

In addition to that, it was the people, from stateside to around the globe. The culture and mentality of holding space for the good and the bad of all things is a true family. The 'in this together' vibe was inspirational from day one.



### What is one of your favorite memories through the years?

**(Payton)** My favorite memories are those where we operate alongside local leaders. It is the smells, the temperatures, and most importantly, the people. The people we set out to help will forever change me. When humanity truly engages humanity, we are better together, and I am grateful for how I saw this happen. The helpers become the helped in beautiful ways.



### What was your favorite part of your job?

**(Payton)** As the Director of Strategic Partnerships, I was consistently able to see the light bulb go off for donors. It was the realization that the responsible generosity they are partaking in has changed and enriched their lives in ways they never knew possible.

I also loved the stories of impact that have changed the trajectory of lives. The lives of the people that encompass the board, my co-workers, the many donors I now call friends, the local leaders we work alongside, and thousands of our neighbors around the world.





**What is one last word of encouragement you have for the HON family?**

**(Payton)** It may be cliché, but there are no words to express my and my family's love and gratitude for the Help One Now family.

First off, Chris Marlow. He gave a small-town Alabama boy a chance to enter into a space of global impact. I am forever indebted to my friend and brother.

Our board: The admiration and respect I have for each of them brings me deep joy. I was blessed and grateful to know that they always had my back.

Our donors: Their willingness to put up with me is huge. Next, the way they always show up! They have come through over and over and over again, and I am forever inspired by their willingness to give of themselves for the greater good. The friendships formed have shaped me and will live on.

The leaders we partner with: My mind is blown by them, always! I learned so much from each of them: the resiliency, the innovation, the strength, the joy, the faith. The list goes on and on. No one can ever take away my memories with them and all that I learned from them.

Those I have had the privilege to serve: All 80,000+ individuals that benefit from the work of the Help One Now family - you are we - you are us - human beings striving to do and be their best. We are better together.

My colleagues: Daily, we fought and struggled; cried and collaborated. And through it all, we saw victory after victory after victory in the fight against poverty. I am proud to say that I managed to have a pretty dang good time doing it too.

I will never be the same person because of my time with Help One Now. Together we built, and together we will continue to build in new ways.

With Deep Gratitude and Love,

Payton Junkin

# Help One Now Trips

**As countries recover and open back up, we are ready to begin visiting our friends around the world and seeing the impact of your generosity first-hand!**



All Help One Now Trips are built to connect our partners and donors to the communities we serve through building relationships with local leaders, experiencing the beauty and adventure each country holds, and participating in intentional, guided times of rest and reflection. We want you to return home from these trips with a renewed heart, mind, and soul, as well as a vision and passion for how we can work together to do good around the world!

**Join us on the trip of a lifetime!**

Scan the QR code below or visit [helponenow.org/trips](https://helponenow.org/trips) for more info.





# Local Leader Collaboration

Every year, Help One Now makes it a priority to get local leaders together in the same room. The amount of vision, celebration, camaraderie, and magic that comes out of these moments is incredible, and it often creates pathways for growth and new opportunities. In 2021, we couldn't get all of the leaders together at once, but we did have the opportunity to send Aschalew Abebe to Zimbabwe and Ray Misomali to Ethiopia! Below is Ray's account from his trip and time with Aschalew and his team in Ethiopia.



“

I am honored to work in Malawi to empower families and facilitate growth and development in my community. With my background in public service, non-profit management, business development, and my partnership with Help One Now, I am committed to serving and empowering my community.

I recently had the opportunity to travel to Ethiopia and visit my friend and Help One Now Global Empowerment Director, Aschalew Abebe. Aschalew is an incredible friend and has a well of knowledge in development work, and I was excited to learn from him.

Heading to Ethiopia, I felt hopeful and expectant for everything I would experience there and how I could use what I learned to help impact my community. After hearing many success stories, I couldn't wait to see the work being done to empower families, students, and communities in Ethiopia.

Upon arrival in Addis Ababa, I met up with Aschalew right away. He was extremely hospitable and immediately welcomed me into the community and culture. We attended a church service, ate at a local Ethiopian restaurant, and began visiting a few of Help One Now's initiatives.

Throughout my time in Ethiopia, I was able to experience the Family Business Program through the lens of the families who have participated in it. The ways their lives have changed since starting their small businesses is phenomenal. The impact will last for generations to come!

Each of these businesses was unique and suited the skills and resources of the business owner perfectly. Not to mention their businesses are filling the needs in their community.

For example, one business that we visited was a grocery store. The owner runs her store as a quick roadside shop out of her home, selling snacks, drinks, and other goods. Both of her daughters help her with the business. The family has established personal savings with their business

success and is saving with a microfinance group! There is a lot of foot traffic from the busy road bringing customers to her shop, leaving exciting expansion opportunities.

Another business we visited was completely different! It was a stationery shop run by college graduates. Their team is exceptionally talented and creative. They are located in a heavily populated area near the university and already dream of expanding to include graphic designing and t-shirt printing.

We also visited coffee shops, farms, livestock businesses, and more! Each business requires unique skills, resources, and knowledge, presenting new challenges and growth opportunities.

The beautiful thing about each family we visited is that they have each created their own business that perfectly suits them and their community. This model empowers the family, provides the community with needed resources and supports the local economy. The ripple effect of empowering one person impacts so many lives.

Changing a community at the core takes partnership on many levels. Thanks to the partnership with the Ethiopian government for sustainable land permits, many of these businesses could thrive. Thanks to the global partnership, each business's startup opportunities are made possible by those who have generously donated to the Family Business Program. On a global level, partnership and community with Aschalew in Ethiopia will bring change to my community in Malawi.

I am so grateful for the time I spent in Ethiopia. It was a blessing to visit with Aschalew and see the life-changing work happening across the country!

Together We Build!

Ray Misomali,  
Malawi Local Leader



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of Doing Good Together**

